



National
Qualifications
2015

X704/76/11

Art and Design

FRIDAY, 29 MAY

1:30 PM – 3:30 PM

Total marks — 60

SECTION 1 — EXPRESSIVE ART STUDIES — 30 marks

Attempt either Question 1 or Question 2

AND

Attempt either Question 3 or Question 4.

SECTION 2 — DESIGN STUDIES — 30 marks

Attempt either Question 5 or Question 6

AND

Attempt either Question 7 or Question 8.

You may use sketches to illustrate your answers.

Write your answers clearly in the answer booklet provided. In the answer booklet you must clearly identify the question number you are attempting.

Use **blue** or **black** ink.

Before leaving the examination room you must give your answer booklet to the Invigilator; if you do not you may lose all the marks for this paper.



SECTION 1 — EXPRESSIVE ART STUDIES — 30 marks

Attempt either Question 1 or Question 2.

Read your selected question and the notes on the image carefully.

Image for Question 1



Vladimir Wrangel/Shutterstock.com

Sculpture of Queen Nefertiti from Egypt (1354 BC) by Thutmose

limestone and stucco (height 50 cm)

stucco: painted plaster over stone

Question 1

With reference to the image above:

- (a) describe the artist's *choice of media* and *use of form* in this work; 6
- (b) explain how the artist's **combined** *choice of media* and use of *form* contributes to the *visual impact* of this work. 4

SECTION 1 — EXPRESSIVE ART STUDIES (continued)

Image for Question 2



Candy Rainbow (2010) by Roberto Bernardi
Oil on Canvas (87 × 125 cm).

Question 2

With reference to the image above:

- (a) describe the artist's use of *colour* and *composition* in this work; 6
- (b) explain how the artist's **combined** use of *colour* and *composition* contributes to the *success* of this work. 4

[Turn over

SECTION 1 — EXPRESSIVE ART STUDIES (continued)

Attempt either Question 3 or Question 4.

Question 3

Answer this question with reference to any artist(s) you have studied.

- (a) Select art work(s) that are relevant to the statement: **Every artwork tells a story.**

Discuss the artist's(s') use of *sources of inspiration* and/or *mood/atmosphere* in the art work(s).

10

- (b) Explain the influence of *social, cultural* and/or *other factors* on any of the art work(s) discussed.

10

Question 4

Answer this question with reference to any artist(s) you have studied.

- (a) Select art work(s) that are relevant to the statement: **Art is an experience.**

Discuss the artist's(s') use of *subject matter* and/or *use of shape/form* in the art work(s).

10

- (b) Explain the influence of *social, cultural* and/or *other factors* on any of the art work(s) discussed.

10

[Turn over for SECTION 2 on *Page six*

DO NOT WRITE ON THIS PAGE

SECTION 2 — DESIGN STUDIES — 30 marks

Attempt either Question 5 or Question 6.

Read your selected question and the notes on the image carefully.

Image for Question 5



Scotland by The Night Scotsman by Robert Bartlett
for London and North Eastern Railways — LNER (1932)
(100 × 70 cm).

Question 5

With reference to the image above:

- (a) describe the designers' use of *colour* and *layout* in this work; 6
- (b) explain how the designer's combined use of *colour* and *layout* contributes to making this design *fit for purpose*. 4

SECTION 2 — DESIGN STUDIES (continued)

Image for Question 6



Load Carrier for Labour, (c. 2013) by Vikram Dinubhai Panchal,
 Three methods of transporting goods, two handles allow for change of function
 Materials: cane, plastic and metal components.

Question 6

With reference to the image above:

- (a) describe the designer's use of *materials* and *consideration of function* in this product; 6
- (b) explain how the designer's combined use of *materials* and *consideration of function* contributes to making this design appealing to any specific *target market(s)*. 4

[Turn over for Questions 7 and 8 on *Page eight*

SECTION 2 — DESIGN STUDIES (continued)

Attempt either Question 7 or Question 8.

Question 7

Answer this question with reference to any designer(s) you have studied.

- (a) Select design work(s) that are relevant to the statement: **Good design keeps the user happy.**

Discuss the designer's(s') awareness of *target market* and/or use of *one significant visual element* in the design work(s).

10

- (b) Explain the influence of *social, cultural* and/or *other factors* on any of the design work(s) discussed.

10

Question 8

Answer this question with reference to any designer(s) you have studied.

- (a) Select design work(s) that are relevant to the statement: **Good design is obvious.**

Discuss the designer's(s') *consideration of function* and/or *choice of materials* in the design work(s).

10

- (b) Explain the influence of *social, cultural* and/or *other factors* on any of the design work(s) discussed.

10

[END OF QUESTION PAPER]

ACKNOWLEDGEMENTS

Section 1 Question 1 – Vladimir Wrangel/shutterstock.com (Editorial images)

Section 1 Question 2 – Painting, "*Candy Rainbow*" (2010) by Roberto Bernardi.

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Section 2 Question 5 – Poster, "*Scotland by the Night Scotsman*" (1932) by Robert Bartlett for LNER (Image Number: 10176065). Reproduced by kind permission of National Railway Museum/Science and Society Picture Library.

Section 2 Question 6 – Images, "*Load Carrier for Labour*" (c. 2013) designed by Vikram Dinubhai Panchal, are taken from Core 77 Design Awards. Reproduced by kind permission of Vikram Dinubhai Panchal, Ahmedabad, India.