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X827/76/02**ESOL
Reading**

TUESDAY, 21 MAY

10:15 AM – 11:25 AM



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Fill in these boxes and read what is printed below.

Full name of centre

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Town

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Number of seat

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Date of birth

Day

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Scottish candidate number

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Total marks — 35

Read the THREE texts and attempt ALL questions.

You may NOT use a dictionary.

Write your answers clearly in the spaces provided in this booklet. Additional space for answers is provided at the end of this booklet. If you use this space you must clearly identify the question number you are attempting.

Use **blue** or **black** ink.

Before leaving the examination room you must give this booklet to the Invigilator; if you do not, you may lose all the marks for this paper.



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Read the THREE texts and attempt ALL questions

Text 1

Read the text below and attempt the questions that follow.

- 1 A growing band of technology companies are working on helping us decide who we can and can't trust – whether hiring a nanny, renting out our home or ordering a taxi. Technology today can dig deeper into who we are than ever before. Can an algorithm determine who is the real deal and who can't be trusted, better than us?
- 2 On a crisp autumn morning, I visit the modest offices of Trooly in Los Altos, a sleepy backwater city north of Silicon Valley. Savi Baveja, Trooly's CEO, wants to show just how powerful these new trust algorithms can be. "What do you think of me running you through the Trooly software to see what comes up?" he says, smiling encouragingly. I blush, trying to recall all the bad or embarrassing things I've ever done. My many speeding and parking tickets? The weird websites I spend time on (for research purposes, of course)? Old photos? I laugh nervously. Baveja types my first and last name into the Instant Trust program, then my e-mail address. That's it. No date of birth, phone number, occupation or address.
- 3 "Trooly's machine learning software will first mine three sources of public and permissible data," Baveja explains. "First, public records such as birth and marriage certificates, money laundering watchlists and criminal records. Any global register that is public and digitised is available to us." Then there is a super-focused crawl of the deep web: "It's still the Internet but hidden; the pages are not indexed by typical search engines." The last source is social media such as Facebook and Instagram. After about 30 seconds, my results appear. "Look, you are a one!" Baveja says. Profiles are ranked from one to five, with one the most trustworthy. "Only approximately 15% of the population are a one; they are our 'super-goods'." I feel relief and a tinge of pride. How many are "super-bad"? "About 1-2% of the population across the countries Trooly covers, including the US and UK, end up between five and four."
- 4 To get my trust score, Trooly's software trawled more than 3 billion pages of the Internet, from around 8,000 sites, in less than 30 seconds. The data was consolidated into three buckets. The most basic verified my identity. Was I who I claimed to be? This is done by scanning, say, my personal website against my university profile. Next was screening for unlawful, risky or fraudulent activity. But it's the third category that is fascinating, in which I was assessed against the "dark triad", a trio of callous personality traits that make con artists tick: narcissism (selfishness with excessive craving of attention), psychopathy (lack of empathy or remorse) and machiavellianism (a highly manipulative nature with a lack of morality). Unfortunately, Baveja can't give me a separate score here, but it's safe to say I passed.
- 5 But should we embrace these new trust algorithms? How much of our personal information do we want trawled through in this way? And how comfortable are we with letting an algorithm judge who is trustworthy? At my Trooly test, I found myself worrying about tiny or long-ago "transgressions" being held against me. Do companies take note of those? "No one likes to be judged, whether by a robot or another person, but that isn't what our screening is about," Baveja insists. "We don't care if you got a parking ticket. We are looking for major risks such as hate group membership, a violent criminal past or a fake identity." Still, those things might be important: increasingly recruiters are using digital footprints and machine learning to filter candidates.
- 6 There are other questions. What, for example, are the consequences for "digital ghosts"? People like my husband, who has never used Twitter or Facebook or LinkedIn. Does his "thin file" reduce his ability to be considered trustworthy? "For 10-15% of people, we can't give a confident score," Baveja admits. "There's either not enough of a digital footprint or not enough accurate inputs. However, we are looking for derogatory information," he says, "and the absence of information doesn't count against you."



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- 7 In a world in which we can find someone to fix a leak or drive us home or date with a few swipes of our phones, online trust is set to get faster, smarter and more pervasive. The first time we put our credit card details into a website, say, or find a match on a dating app, it feels a bit weird, even dangerous, but the idea soon seems normal. Can technology strip out all the risk of dealing with strangers? “No way”, says Lynn Perkins, founder of the website UrbanSitter which connects families with babysitters, and has more than 350,000 parents and 300,000 sitters on its books. Humans are complex moral beings, and it would be foolish to remove ourselves from the picture entirely. “If a sitter shows up and you get a weird feeling, it doesn’t matter if they have passed checks, how well reviewed they are or what you thought about them online, go with your gut and cancel.”

MARKS

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Questions 1–3: Complete each gap with **NO MORE THAN THREE WORDS** from the text.

1. The writer wonders if technology can differentiate untrustworthy people from
_____. 1
2. The writer jokes that the sites she visited supported legitimate
_____. 1
3. Trooly doesn’t just look at what is easily available on the Internet but also at
the _____. 1

Questions 4–7: Give short answers to these questions.

4. What is the mid-level category of data that Trooly identifies? 1

5. What phrase in paragraph 4 means ‘cause criminals to behave the way they do’? 1

6. What minor offence is mentioned in paragraph 5? 1

7. What are companies examining before taking on new staff? 1



Text 1 questions (continued)

Questions 8–11: Choose the correct answer for each question and tick (✓) **one** box.

8. Baveja states that a lack of online information about a person: **1**

A will be a significant advantage.

☐

B makes it impossible to give a reliable score.

☐

C can disadvantage some groups of people.

☐

D will negatively influence employers.

☐

9. The writer believes that checking people online: **1**

A will spread and become more important.

☐

B still feels unusual for most people.

☐

C is often seen as dangerous.

☐

D will need new technology in the future.

☐

10. In terms of deciding who to trust, Lynn Perkins believes: **1**

A instinct is always better than technology.

☐

B people should trust online reviews completely.

☐

C trust algorithms remove all dangers.

☐

D it's unwise to rely on technology alone.

☐


Text 1 questions (continued)

11. Which title would best suit this text?

1

- A The future of online recruitment.
- B The dangers of online safety checks.
- C Online trust checks: a personal experience.
- D How data can help us decide who to trust.

☐☐☐☐

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Text 2

Read the text below and attempt the questions that follow.

- 1 When you have somehow lured Hollywood star George Clooney into your sandwich shop, what do you do for an encore? Well, if you're Josh Littlejohn, co-founder of Social Bite, a chain of five cafés in Scotland, you look down the list of other recent Oscar winners and invite Leonardo DiCaprio. News leaked in June that DiCaprio had accepted and he is due to arrive in Edinburgh next month as the guest speaker at the Scottish Business Awards, one of Littlejohn's sidelines. Meanwhile, the unusual rise of Social Bite, a social enterprise that employs homeless people and donates all its profits to charity, becomes ever more like a Hollywood movie script.
- 2 For Clooney's visit to Social Bite, last November, crowds formed outside the Rose Street shop at 6am. By the time his car pulled up, there was hysteria, with fans screaming, cheering and mobbing the café. He swept in, took selfies with the staff, bought an avocado and pesto sandwich and donated £1,000. "Yeah, it was interesting," laughs Littlejohn, who is 30. "And the next day, our little business —which three-and-a-half years earlier, I'd been working for behind that till — was on the front page of every newspaper in the entire country. It was on CNN. I had my cousins in South Africa saying, 'Just heard you on the news.' Must have been a slow news day. All that really happened was that George Clooney had a sandwich!"
- 3 A-list stardust is distinctly limited at Social Bite on the morning I visit. A group of Edinburgh's homeless linger outside; one in a hoodie and bobble hat puts down his can of cider and goes in to collect a free sandwich and coffee. These meals are covered by customers who "pay forward" donations and Social Bite's Christmas appeal. The handouts are supposed to be capped at one per day, but Littlejohn notes good-naturedly that often the same faces will turn up at one branch for breakfast and another for lunch.
- 4 The mission of Social Bite is to be much more than an upmarket soup kitchen. The first café opened in August 2012, the idea of Littlejohn and his then-girlfriend Alice Thomson. They were, Littlejohn says now, "clueless": his experience amounted to studying economics at Edinburgh University and watching his father, Simon, who owns restaurants across Scotland. The inspiration for giving away their profits came from an encounter with the writing of Muhammad Yunus, the Bangladeshi social entrepreneur who pioneered microlending.
- 5 It hadn't been the plan to employ homeless people, but a Big Issue seller called Pete Jones stationed himself outside the shop and, after a couple of weeks, he asked Littlejohn and Thomson for a job. Pete handed out leaflets for a couple of hours a day and then, when a position opened up, he became a pot washer. He also moved in with Littlejohn and Thomson to their one-bed flat while they tried to find him somewhere permanent. The experiment worked and Pete recommended his brother Joe. Thomson set a goal that a quarter of Social Bite's employees should come from homeless backgrounds.
- 6 For some, the job has turned their lives around. One of these is 51-year-old Colin Childs, another employee from a homeless background who now works filling focaccias in the central production kitchen. Childs had been a drug addict and had not had steady work for more than 20 years. "I've seen a lot of people come and go," he says. "They can't handle the work, they are used to dossing about the street or whatever. But Social Bite gives you the tools to change your life and it's up to you if you want to take the opportunity. And I took it."
- 7 For Littlejohn, the secret is "endless chances, endless patience". He shakes his head, "When I think of some of my staff and the challenges they've had to overcome to still be on their feet, you start looking at them with awe rather than, 'How dare you, you've slept in again.' You start thinking, 'You're still standing — amazing!'" When he launched Social Bite, he had plans for 100, maybe even 500 cafés in the UK: "We thought, 'Let's take on Starbucks!'" He has since decided that five shops — two each in Edinburgh and Glasgow, one in Aberdeen — will better allow him to consolidate the work with his staff.



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- 8 Since starting Social Bite, he has also launched a craft lager called Brewgooder, which donates all its profits to clean-water initiatives, and in September he, along with business partners, opened a more formal restaurant in Edinburgh named Home. This also employs people from the street and encourages donations from diners in the form of meal promises; every Monday afternoon, the doors are then opened to feed the homeless. As for future marketing stunts, how do you top DiCaprio? "There's not many places left to go," Littlejohn concedes. Then he smiles, "Obama would be the obvious one. It sounds funny but it's not beyond the realms of possibility."

MARKS

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Questions 12-15: Give short answers to these questions.

12. What was Josh Littlejohn's encore?

1

13. What is Littlejohn's story compared to?

1

14. Which word in paragraph 2 suggests there was too much excitement when George Clooney came to visit?

1

15. What phrase does Littlejohn use to suggest that nothing important was happening elsewhere when Clooney came to visit?

1



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Text 2 questions (continued)

Questions 16–18: Choose the correct answer for each question and tick (✓) one box.

16. Paragraph 3 makes reference to:

1

- A more A-list celebrity interest in Social Bite.
- B a homeless man buying alcohol from Social Bite.
- C customers who donate directly to the homeless.
- D a kind of cheating by some of the clients.

☐
☐
☐
☐

17. Looking back to Social Bite's origins, Littlejohn talks about:

1

- A the goal of being a high-level soup kitchen.
- B not having much idea of how to start.
- C his extensive experience of economics.
- D a meeting with a Bangladeshi entrepreneur.

☐
☐
☐
☐

18. The first job Pete Jones did for Social Bite involved:

1

- A sales.
- B advertising.
- C kitchen work.
- D recruitment.

☐
☐
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Text 2 questions (continued)

19. Match each of the people with the sentence endings A–E.

There is one ending that you do NOT need.

4

(i) Colin Childs

☐

(ii) Alice Thomson

☐

(iii) Pete Jones

☐

(iv) Muhammed Yunus

☐

A Was proactive in getting work at Social Bite.

B Emphasises the power of personal choice.

C Helped people get jobs at the Big Issue.

D Made an employment target relating to the homeless.

E Gave Littlejohn the idea of a charity enterprise.

Question 20: Choose the correct answer and tick (✓) one box.

20. Littlejohn's most recent activities could best be described as involving:

1

A challenging big companies like Starbucks.

☐

B diversification of his social enterprise work.

☐

C campaigning on the issue of homelessness.

☐

D more use of A-list celebrities to increase profits.

☐


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Text 3

Read the text below and attempt the questions that follow.

- 1 You have decided to learn another language. Now what? We sought the advice of expert panellists from universities, language schools and language-learning businesses, and here's what they told us.
- 2 What do you want to achieve and by when? Donovan Whyte, from software company Rosetta Stone, says: "Language learning is best when broken down into manageable goals that are achievable over a few months." You might be feeling wildly optimistic when you start but aiming to be fluent is not necessarily the best idea. Phil McGowan, director at Verbmaps, recommends being very specific: "Why not set yourself a goal of being able to read a newspaper article in the target language without having to look up any words in the dictionary?" You'll also need to remind yourself why you are learning. It might sound obvious, but this is really important. Alex Rawlings, a language teacher now learning his 13th language, says: "Motivation is usually the first thing to go, especially among students who are teaching themselves." To keep the momentum going he suggests writing down 10 reasons you are learning a language and sticking it to the front of the file you are using: "I turn to these in times of self-doubt and I am definitely not alone in feeling this."
- 3 Often the discussion around how to learn a language slides into a debate about so-called traditional and tech approaches. For Aaron Ralby, director of Linguisticator, this debate misses the point: "The question is not so much about online and offline. Rather it should be how can we assemble the necessary elements of language for a particular objective, present them in a user-friendly way, and provide a means for students to understand those elements." When signing up to a particular method or approach, think about the substance behind the style or technology. "Ultimately," he says, "the learning takes place inside you rather than outside, regardless of whether it's a computer, a teacher or book in front of you."
- 4 When it comes to books, for many of our panellists, reading was not only great for making progress, but one of the most rewarding aspects of the learning experience. Ralby explains that reading for pleasure normalises otherwise baffling and complicated grammatical structures and "exposes you to all sorts of vocabulary that you're less likely to find in day-to-day life".
- 5 Memorising lists of vocabulary can be challenging, not to mention potentially dull. Ed Cooke, co-founder and chief executive of Memrise, believes that association is key to retaining new words: "A great way to build vocabulary is to make sure the sets of words you're learning come from situations or texts that you have experienced yourself, so that the content is always relevant and connects to background experience."
- 6 You might well be a monolingual adult. If so, you should ignore the negative myths because age is just a number and you haven't missed the language boat. Cooke tells us that adults and children may learn in different ways but that shouldn't deter you from committing to learning another language. "Languages are simultaneously organic and systematic. As children we learn languages organically and instinctively; as adults we can learn them systematically." And speaking your first language may be second nature, but that doesn't necessarily mean you understand it well. Kerstin Hammes, editor of the Fluent Language Blog, believes you can't make good progress in a second language until you understand your own. "I think understanding your native language and just generally how language works is so essential before you launch yourself at a bunch of foreign phrases."



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- 7 Another aspect of systematic language learning involves translation, the importance of which can't be underestimated. Once you have reached a certain level of proficiency and can say quite a bit, fairly accurately, Hammes says it is typical to feel a slowing down in progress. "Translation," she says, "is such an important exercise for helping you get over a certain plateau that you will reach as a language learner."
- 8 However, if you get beyond that you might be aiming for "fluency". Many of the panellists were cautious of this word. Rebecca Braun, senior lecturer in German studies at Lancaster University argues not only is it difficult to define what fluency is, but also "as a goal it is so much bigger than it deserves to be". Language learning never stops because it's culture learning, personal growth and endless improvement. "I believe that this is where learners go wrong". Braun also strongly believes that while it may not be an option for everyone, "if you are serious about learning the language and getting direct pleasure from what you have learned, you need to go to where that language is spoken". Travel and living abroad can complement learning in the classroom: "The books and verb charts may be the easiest way to ensure you expose yourself to the language at home, but the people and the culture will far outclass them once you get to the country where your language is spoken."

Questions 21–23: Complete each gap with **NO MORE THAN THREE WORDS** from the text.

21. A language learner should identify targets which _____

_____ .

1

22. Many learners suffer from _____

_____ .

1

23. It's not helpful if we think that _____

_____ ways of learning are in

opposition to each other.

1

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Text 3 questions (continued)

Questions 24–25: Choose the correct answer and tick (✓) **one** box.

24. Ralby implies you should prioritise:

1

A whatever works for you.

☐

B your learning style.

☐

C the technology available.

☐

D your choice of teacher.

☐

25. Cooke says that vocabulary learning:

1

A should come from reading for pleasure.

☐

B should involve a high level of challenge.

☐

C is sometimes going to be boring.

☐

D is always best when contextualised.

☐

26. Match each of the 4 panellists to a statement A–E.

There is ONE statement that you do NOT need.

4

(i) Aaron Ralby

☐

(ii) Ed Cooke

☐

(iii) Kerstin Hammes

☐

(iv) Rebecca Braun

☐

A Learners must never be satisfied with what they've achieved.

B Knowledge about language is different from ability in it.

C There are two fundamentally different ways of learning a language.

D We learn the best vocabulary in everyday life.

E It's important to find unusual grammar and vocabulary.



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Text 3 questions (continued)

27. Which word in paragraph 7 means “a state of little or no change, following more rapid progress”?

1

28. Which word in paragraph 8 means “add to and improve”?

1

29. What advice would Hammes, Braun and Ralby be most likely to agree on?

1

- A Use more than one method to learn a language.
- B Find one method you’re comfortable with and stick to it.
- C Reading should always have a practical purpose.
- D Don’t worry about theoretical knowledge of language.

☐
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[END OF QUESTION PAPER]



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ADDITIONAL SPACE FOR ANSWERS



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